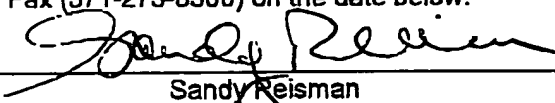


I hereby certify that this correspondence is being faxed to the Board of Patent Appeals and Interferences (571-273-0299) and the U.S. Patent Office Central Fax (571-273-8300) on the date below.

Date: April 26, 2006

  
Sandy Reisman

Docket No.: 291508005US1  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Beck et al.

Appeal No.: 2006-0853

Application No.: 09/721,441

Confirmation No.: 2327

Filed: November 22, 2000

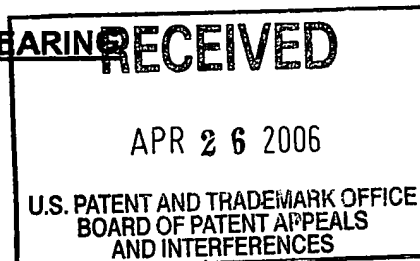
Art Unit: 3622

For: DYNAMICALLY TARGETING ONLINE  
ADVERTISING MESSAGES TO USERS

Examiner: Jeffrey D. Carlson

**CONFIRMATION OF REQUEST FOR ORAL HEARING**

Board of Patent appeals and Interferences  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450



Sir:

The hearing on this matter is currently scheduled for May 25, 2006, at 1:00 P.M. by telephone. Appellant requests rescheduling of the hearing because the attorney having primary responsibility for the appeal will be traveling to attend his daughter's college graduation ceremony on the currently-scheduled date. In particular, Appellant would be grateful if the hearing could be rescheduled for a time in the afternoon of any of the following days: May 8-12, May 15-19, or May 29-June 2.

Appellant believes no fee is due with this request. However, if a fee is due, please charge our Deposit Account No. 50-0665, under Order No. 291508005US1 from which the undersigned is authorized to draw.

**CONFIDENTIAL****PRIVILEGED****PERKINS COIE LLP- SEATTLE**

FAX NUMBER: (206) 359-9000

SWITCHBOARD: (206) 359-8000

**IF THERE ARE PROBLEMS WITH THIS TRANSMISSION, PLEASE CALL:****CENTRAL FAX ROOM: (206) 359-9000**Addressee: Commissioner for Patents & TMs FAX NO. (571) 273-0299  
(COMPANY)BPAI Hearings Direct Dial (571) 272-9797  
(INDIVIDUAL)From: Sandy Reisman, Senior Paralegal Date April 26, 2006Cover Sheet & 2 page(s) Client Number 29150-8005US01Return to Sandy Reisman / 3744 / 42-73  
NAME EXT. OFFICE LOCATIONOriginal document(s) will be: ☐ sent to you ☒ held in our filesPLEASE CONFIRM RECEIPT**RECEIVED**

APR 26 2006

U.S. PATENT AND TRADEMARK OFFICE  
BOARD OF PATENT APPEALS  
AND INTERFERENCES

Sent By \_\_\_\_\_

☐ Call Addressee to confirm they received this fax.

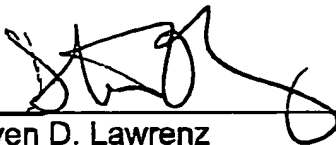
This Fax contains confidential, privileged information intended only for the intended addressee. Do not read, copy or disseminate it unless you are the intended addressee. If you have received this Fax in error, please email it back to the sender at [perkinscoie.com](mailto:perkinscoie.com) and delete it from your system or call us (collect) immediately at (206) 583-8575, and mail the original Fax to Perkins Coie LLP, 1201 Third Avenue, Suite 4800, Seattle, WA 98101-3099.

Application No.: 09/721,441

Docket No.: 291508005US1

Dated: April 26, 2006

Respectfully submitted,

By 

Steven D. Lawrenz

Registration No.: 37,376

PERKINS COIE LLP

P.O. Box 1247

Seattle, Washington 98111-1247

(206) 359-8000

(206) 359-7198 (Fax)

Attorney for Appellant